

Clinton City Recreation Community Events and Programs

2023

Sponsorship Opportunities



SPONSORS FOR OUR COMMUNITY EVENTS AND PROGRAMS

The Clinton PARCS (Parks, Art's, Recreation, Community Syndicate) organization is looking for sponsors to help the Clinton City Recreation Department provide upcoming community events and programs for the citizens of the community.

Clinton PARCS is a tax-exempt, non-profit 501(c)(3) organization that has been formed to facilitate and support Clinton City Corporations officially recognized boards, committees and groups: Arts Board, Heritage Days Committee, Parks Advisory Board, CERT, Youth City Council, and the Recreation, Police, Fire, and Parks Departments. The Clinton PARCS organization is committed to providing positive parks, arts, recreation and community activities to the citizens of Clinton City.

Our goal in creating sponsorship opportunities through the Clinton PARCS organization is to give local businesses a chance to partner with us in creating exceptional events and programs for the community. With this in mind, we want to bring all partners together to provide a memorable, positive and lasting experience for all involved.

We would ask that you consider becoming one of our sponsors. As a sponsor, you will receive positive media attention for your association with the Clinton City Recreation Department. Corporate sponsors such as you, allow us to offer the best possible community events and programs that citizens can enjoy.

We have included a sponsorship options sheet and detailed community events and programs list. If you are interested in becoming a sponsor for one of the Clinton City Recreation Department events or programs, please fill out the Sponsor Confirmation Form and mail it along with your donation to the address listed on the form by **May 5, 2023**. Thank you in advance for taking the time to review our sponsorship proposal package. If you have any questions feel free to contact us at 801-614-0780.

SPONSORSHIP OPTIONS

▪ Partner	Sponsor entire event
▪ Diamond +	\$5,000 +
▪ Diamond	\$5,000
▪ Platinum	\$2,500
▪ Gold	\$1,000
▪ Silver	\$500.00
▪ Bronze	\$250.00
▪ Event Friend	\$50.00-250.00
▪ In Kind Donation	\$ _____

SPONSORSHIP RIGHTS INCLUDE:

- Partner**
- Naming rights of the event
 - All rights listed in the Silver to Diamond +
- Gold – Diamond + - \$1,000 +**
- Logo or business name printed on all goodie bags and participation shirts for Heritage Days Events
 - Rights to post your business sign/logo at the event
 - Logo or business name printed in the Heritage Days booklet
 - Sponsor recognition at the Heritage Days Celebration
 - Social media posts
- Silver to Gold - \$500-\$1,000**
- Logo or business name printed in the Heritage Days booklet
 - Sponsor recognition at the Heritage Days Celebration
 - Social media posts

EVENTS & PROGRAMS

Special Events

- Easter Egg Bash - April, attendees 2,000
- Halloween Walk - October, attendees 600
- Children's Choir - December, registrants 30
- Turkey Bowl - November, registrants 174
- Hunters Education - registrants 68
- Lunch with the Mayor - Monthly, attendees 55
- Senior Citizens/Club 55 Luncheon - Monthly, attendees 90
- Blitzen Bash – December, attendees 800

Heritage Days Celebration

- Golf Tournament - June, registrants 128
- Car Show - June, attendees 300
- 5K, Walk, Kid's Dash - June, attendees 155
- Pickleball Tournament – June, attendees
- Disc Golf Tournament – June, attendees
- Family Night Dinner and Activities - June, attendees 800
- Parade and Kids Parade – June, attendees 4,000
- Art, Photography & Quilt Exhibit - June, attendees 300
- Fireworks - June, attendees 5,000

Youth Sports Programs

- Soccer – Spring Season, registrants 542 / Fall Season, registrants 237
- Baseball/Softball - April-July, registrants 513
- Contact Football - August-October, registrants 110
- Flag Football - August-October, registrants 130
- Jr. Jazz Basketball - October-March, registrants 472
- All Star Baseball Games - attendees 800
- Pickleball – Summer League and Fall League

Adult Programs

- Men's and Co-ed Slowpitch Softball – Summer League, registrants 535 / Fall League, registrants 485
- Co-ed Kickball – Summer League, registrants 150 / Fall League, registrants 100
- Pickleball – Summer League and Fall League

Summer Programs

- Summer Programs - June-July, registrants 274



Sponsor Confirmation Form 2023

Company/Organization Name _____

Contact Name _____ Title _____

Phone _____ E-mail _____

Mailing Address _____

City/State/Zip _____

Event Sponsorship Choice _____

Name Rights (if applicable) _____

Social Media Handles (if applicable) _____

Sponsorship Packages:

_____	Partner	Sponsor Entire Event
_____	Diamond +	\$5,000 +
_____	Diamond	\$5,000
_____	Platinum	\$2,500
_____	Gold	\$1,000
_____	Silver	\$500.00
_____	Bronze	\$250.00
_____	Event Friend	\$50.00-\$250.00
_____	In Kind Donation	\$ _____

Please mail Sponsor Confirmation Form and check to the address listed below by **May 5, 2023**:

Clinton (PARCS)
EIN #: 45-2323524
1651 W. 2300 N.
Clinton, Utah 84015
801-614-0780
clintonparcs@gmail.com